

FOR IMMEDIATE RELEASE

Festival of Trees “Mad Mod Gala” is Friday, November 11, 2011 at the Orlando Museum of Art

ORLANDO, Fla. (November 2, 2011) - The Council of 101 is proud to announce the 25th Annual Festival of Trees opens November 12th and will run through November 20th, 2011, at the Orlando Museum of Art (OMA). This year's theme - Hip Holidays! - describes the cool 60's retro flavor of design, entertainment and events presented. The opening night “Mad Mod Gala” kicks off the holiday season in style. This upscale Festival of Tress Gala event takes place on Friday, November 11th, from 7 to 11pm. The Gala will be the opening preview party for both the Council of 101's 2011 Festival of Trees and *Pop Art and Pop Culture in Contemporary Prints*, a special exhibition of selected pieces from the OMA's permanent collections.

About Mad Mod Gala

The elegant Gala preview event promises delectable food and drinks (such as vintage cocktails) and incredible entertainment including “Frank Sinatra” in the Lava Lounge. The Buzzcatz will begin the night with music from the 60's and progress through the hits of each following decade. This year's Gala has already sold out the reserved tables for sponsors. Ample open seating is still available for \$125 per person and can be purchased at the door, or in advance, by calling the Council of 101 at 407 896 4231 x254. Complimentary valet parking is available that night.

About Festival of Trees

For 25 years, The Festival of Trees has showcased magical displays of designer decorated trees, wreaths and gingerbread creations, stunning holiday vignettes, a gift boutique, the Toyland Town activity area, an inspiring Holiday Garden, and an inviting Festival Café complete with daily entertainment.

General admission tickets are \$10 for adults and \$6 for children. Special events such as Mad Mod Gala are priced separately. Seniors have their own special day on Tuesday, November 15th, with discounted admission. Festival of Trees is open daily from 10am until 5pm and on-site parking is \$5. Proceeds from The Festival of Trees benefits the OMA, including the children's art education programs offered to over 25,000 Central Florida children.

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The OMA is located in Orlando Loch Haven Park at 2416 North Mills Ave., Orlando, Fla. From I-4 take the Princeton Street exit 85. Drive east on Princeton Street, and at the corner of Princeton and Mills (US Highway 17 / 92), turn left. Go one block to east Rollins Street and turn left. The entrance is the first driveway on the left. Parking is free. For further information, call 407 896 4231 or visit www.omart.org.

Hours: Tuesday – Friday 10 am – 4 pm, Saturday – Sunday noon – 4 pm, closed major holidays.

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