

FOR IMMEDIATE RELEASE

OMA Picturing My Florida Call for Entries

WHAT:

Orlando Museum of Art (OMA) invites the community to participate in *Picturing My Florida: A Grassroots Portrait of the Sunshine State*, the museum's first-ever Facebook photo contest. The theme of the exhibition is a grassroots look at Florida as people see it in their everyday lives. Subject matter might include the hustle and bustle of Florida's cities and attractions, portraits of hometowns and neighborhoods or scenes of the state's natural environment and rural life. Applicants have an opportunity to have their photography displayed at the OMA during its "Made in Florida" exhibition series, which will showcase the exemplary work of Florida artists throughout OMA's 2012 season.

Picturing My Florida will run simultaneously with *Reflections: Paintings of Florida 1865 -1965 From the Collection of Cici and Hyatt Brown*, offering viewers a unique perspective of Florida by some of the most prominent artists that worked in the state for a period of 100 years.

Both amateur and professional photographers are invited to participate in the *Picturing My Florida* photo contest by sharing how they currently see Florida in their day-to-day lives. From December 1 to January 31, applicants may submit up to three original photos to omaexhibits@gmail.com. Applicants are encouraged to visit the museum's website (www.omart.org) for additional details and photo submission requirements. From February 1 - 29, select photography will be posted on the museum's Facebook page ([Facebook.com/OrlandoMuseumofArt](https://www.facebook.com/OrlandoMuseumofArt)), where the images will compete for the most "like" votes. The photos with the most "like" votes will be given an opportunity to be displayed in the OMA exhibition of *Picturing My Florida*.

The winners will be revealed at the museum's "1st Thursdays" event on April 5, 2012. Photos will be on display at the OMA from April 21 to July 15, 2012.

WHEN:

December 1 to January 31 - Applicants submit photos to omaexhibits@gmail.com

February 1 to February 29 - Facebook exhibition and public voting

March 15 - Winners individually notified to begin submitting work to OMA for exhibition

April 5 - Winners + Curator's Choice Selections announced to the public and on OMA website

April 21 to July 15 - Picturing My Florida exhibition at OMA

WHERE:

Orlando Museum of Art
2416 North Mills Ave.
Orlando, Florida 32803

CONTACT:

Azela Santana

407-896-4231 x259

Photo entries may be submitted to omaexhibits@gmail.com beginning December 1, 2011.

The OMA is located in Orlando Loch Haven Park at 2416 North Mills Ave., Orlando, Fla. From I-4 take the Princeton Street exit 85. Drive east on Princeton Street, and at the corner of Princeton and Mills (US Highway 17 / 92), turn left. Go one block to east Rollins Street and turn left. The entrance is the first driveway on the left. Parking is free. For further information, call 407 896 4231 or visit www.omart.org.

Hours: Tuesday – Friday 10 am – 4 pm, Saturday – Sunday
noon – 4 pm, closed major holidays.

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