

FOR IMMEDIATE RELEASE

# Festival of Trees 2011 Hip Holidays! at the Orlando Museum of Art Saturday, November 12 - Sunday November 20, 2011

**Orlando, Fla. (September 1, 2011)** - The Council of 101 is proud to announce the 25th Annual Festival of Trees will be November 12th through November 20th, 2011, at the Orlando Museum of Art (OMA). Central Florida's favorite holiday event has exciting changes this year. This year's theme- Hip Holidays!-describes the cool 60's retro flavor of design, entertainment and events presented. There are special events for all ages, ranging from the opening night Mad Mod Gala, a formal, upscale experience, to the family-centered Reindeer Romp, to the popular Holiday Stroll, an evening event with a posh, hip vibe. For 25 years, The Festival of Trees has showcased magical displays of designer decorated trees, wreaths and gingerbread creations, stunning holiday vignettes, a gift boutique, the Toyland Town activity area, an inspiring Holiday Garden, and an inviting Festival Café complete with daily entertainment. The entire family will enjoy the sights and sounds of this popular Central Florida tradition organized by the Council of 101.

The event begins on Friday, November 11th with the Mad Mod Gala, a black tie affair to remember from 7 until 11pm. The Gala will be the opening party for both the Council of 101's 2011 Festival of Trees and *Pop Art and Pop Culture in Contemporary Prints*, a special exhibition of selected pieces from the OMA's permanent collections. The elegant evening promises delectable food and drinks (such as vintage cocktails) and incredible entertainment including "Frank Sinatra" in the Lava Lounge. The "Buzzcatz" will begin the night with music from the 60's and progress through the hits of each following decade. This year's gala will have a limited number of reserved tables for sponsors. Ample open seating will be available as well. Tickets are \$125 and can be purchased at the door, or in advance by calling the Council of 101 at 407 896 4231 x254. Complimentary valet parking is available.

Children have an evening all of their own with Santa, food and fun at the Reindeer Romp on Wednesday, November 16th from 6:30 to 8:30pm. In addition to the great entertainment, there will be snacks and crafts. Tickets for this popular family event are \$12 and available at the door, or may be purchased in advance by calling 407 896 4231 x254.

The ever-popular evening Holiday Stroll will take place on Friday, November 18th from 7 to 10pm. This fun event is an opportunity to enjoy the festival in a hip, club-like setting. Tickets are \$40 and can be purchased at the door or in advance by calling 407 896 4231 x254.

General admission tickets are \$10 for adults and \$6 for children. Seniors have their own special day on Tuesday, November 15th, with discounted admission. On site parking is available for \$5. Festival of Trees is open daily from 10am until 5pm.

Proceeds from The Festival of Trees benefits the OMA, including the children's art education programs offered to over 25,000 Central Florida children. The OMA is located in beautiful Loch Haven Park at 2416 North Mills Avenue in Orlando. The Festival is organized by Council of 101 and relies on the generous support of sponsors and those who decorate and purchase trees, wreaths, gingerbread creations, and those who provide entertainment and cuisine. For more information, visit [www.omart.org](http://www.omart.org).

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The OMA is located in Orlando Loch Haven Park at 2416 North Mills Ave., Orlando, Fla. From I-4 take the Princeton Street exit 85. Drive east on Princeton Street, and at the corner of Princeton and Mills (US Highway 17 / 92), turn left. Go one block to east Rollins Street and turn left. The entrance is the first driveway on the left. Parking is free. For further information, call 407 896 4231 or visit [www.omart.org](http://www.omart.org).

Hours: Tuesday – Friday 10 am – 4 pm, Saturday – Sunday  
noon – 4 pm, closed major holidays.

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