

FOR IMMEDIATE RELEASE

Red Hot and Cool Holiday Stroll at the 24th Annual Festival of Trees, November 19, 2010

ORLANDO, Fla. (October 29, 2010) - The holiday season sizzles at the Red Hot and Cool Holiday Stroll, Friday, November 19, 2010, from 7pm until 10pm at the Orlando Museum of Art. Admission to the event is \$40 per person. PNC Bank is this year's presenting sponsor for the 2010 Festival of Trees.

Attendees can stroll through and experience the Festival in a new "Red Hot and Cool" way. Guests will dance to the tunes of the Elliott Hart and the Express, Let's Be Frank, and enjoy internationally renowned singer and impressionist Paul Tanner. Local artists will be creating art honoring the OMA collection. Dinning from some of Orlando's best restaurants, including Rosen Shingle Creek, Brio Tuscan Grille, Buca di Beppo, Café Tu Tu Tango, CRAVE, Funky Monkey Wine Company, Houston's Restaurant and TAVERNA Opa Orlando will be offered.

The Festival of Trees is organized by the Council of 101 and runs from November 13, through November 21, 2010. The Festival features a wide range of special events, beginning on Friday, November 12th with the Opening Night Party "Red Hot Gala." Children have an evening all their own with Santa, food and fun at Red-Nosed Reindeer Romp on Wednesday, November 17th.

All proceeds from the Festival of Trees benefit the Orlando Museum of Art, centrally located in Loch Haven Park. For more information, visit www.councilof101.net, www.omart.org or contact Vicky Crozier, Vice President of Marketing and Media Relations, Council of 101, 407 896 4231, ext.254.

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Hours: Tuesday – Friday 10 am – 4 pm, Saturday – Sunday noon – 4 pm, closed major holidays.

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Orlando Museum of Art