

FOR IMMEDIATE RELEASE

Red-Nosed Reindeer Romp Delights Families at the 24th Annual Festival of Trees, November 17, 2010

ORLANDO, Fla. (October 22, 2010) - Christmas isn't just for kids! Families are invited to the Red-Nosed Reindeer Romp, a magical evening at the Orlando Museum of Art, Wednesday, November 17, 2010, from 6pm until 8:30pm. Sponsored by Panera Bread, the Red-Nosed Reindeer Romp, a special event held during the Festival of Trees, is a family tradition for many Central Floridians.

Attendees can look forward to seeing the familiar faces of Santa Claus, Mrs. Winter Wonderland and Mrs. Pockets. Sing-along with the award-winning, nationally recognized, Mr. Richard. This year the Russian Ballet of Orlando will be on hand to delight children and adults. Adding further excitement to the evening will be Tony Brent's magic and comedy, puppet shows, face painters, balloon artists, and lots of yummy treats from Panera Bread, Frito Lay, Chef Pam Kent, Cookie Crumbs Bakery, Everything Cake and Whole Foods. Admission to the event is \$12, for all ages, (children under 3 free), and tickets may be purchased in advance at the OMA, or by calling 407 896 4231 x 254.

Festival of Trees - sponsored by PNC Bank - is the premier holiday event in Central Florida and is orchestrated by the Council of 101. Since 1986, this highly anticipated event provides our community with a truly inspiring holiday experience. This year's stunning transformation of the museum centers on the theme Red Hot for the Holidays! The Festival runs from November 13, through November 21, 2010.

All proceeds from the Festival of Trees benefit the Orlando Museum of Art, centrally located in Loch Haven Park. For more information, visit www.councilof101.net, www.omart.org or contact Vicky Crozier, Vice President of Marketing and Media Relations, Council of 101, 407 896 4231 x254.

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Hours: Tuesday – Friday 10 am – 4 pm, Saturday – Sunday noon – 4 pm, closed major holidays.

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Orlando Museum of Art