

Mission

Founded in 1924, the Orlando Museum of Art (OMA) is a 501(c)(3) educational institution whose mission reflects the continued growth of Florida, ardent community support for the arts, and the OMA's role as a leading cultural institution in the region. Since its inception, the OMA's purpose has been to enrich the cultural life of Florida by providing excellence in the visual arts.

To meet this objective, the OMA has dedicated itself to: collecting, preserving and interpreting notable works of art; presenting exhibitions of local, regional, national and international significance; developing first-rate educational programs; and presenting creative and inclusive programs to reach every segment of a diverse community.

History of Excellence

The OMA began as a small art center with a group of artists who met informally in the early 1920s, displaying and critiquing their work. The OMA's subsequent development was one of rapid growth guided by community leadership and support. As a community-based, community-supported museum, the OMA targets its services for an estimated 3.5 million residents and visitors in the nine-county Central Florida area.

The OMA has maintained its national accredited status by the American Association of Museums without interruption since 1971. Only 774 museums out of 17,500 in the United States are accredited. The OMA has been ranked by the State as one of the top major art museums in Florida for its demonstrated national leadership for program excellence and statewide impact, which has brought national and international attention to Florida and improved the State's quality of life and economy.

The OMA was cited by Newsweek as one of the best museums in the South, and its exhibitions, collections and programs have been featured in The New York Times, The Wall Street Journal, Art in America, ArtNews, American Art Review, Art and Antiques, The Antique Collector, The Print Collector's Newsletter, Sculpture, American Print Alliance, Southern Accents, Southern Living, Time Magazine and hundreds of other major publications.

Major Activities

The OMA annually presents approximately 9-12 exhibitions on-site and 13 exhibitions off-site; award-winning art enrichment programs for more than 27,000 children; unlimited gallery tours; teacher in-service training programs; video programs; distinguished lectures; art appreciation lectures; studio classes; lecture/luncheon programs; and outreach services. These programs, which benefit visitors from all 67 counties in Florida, the other 49 states and numerous foreign countries, are implemented by the OMA's staff, its Board of Trustees, and 739 volunteers, many of whom are part of its membership of 2,663 memberships (equivalent to 3,921 individuals).

Fiscal Year 2007-08 Attendance:

Total on-site attendance	107,572
Total outreach	283,695
Total	391,267

Recognition:

The OMA has been ranked by the State as one of the top major art museums in Florida for its demonstrated national leadership for program excellence and statewide impact for eleven years.

The OMA was ranked #1 in the Standards & Allocations Committee review of community involvement and administrative excellence by United Arts for nine consecutive years.

The OMA was recognized by Orlando Business Journal as one of Central Florida's Largest Tourist Attractions in 2007.

The OMA was recognized by Orlando Magazine and Orlando Style Magazine as one of the Best of Orlando in 2008.

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